

İndirilme Tarihi

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TR129 - RUSIAN I - Ürgüp Sebahat ve Erol Toksöz Turizm Meslek Yüksekokulu - Seyahat-Turizm ve Eğlence Hizmetleri Bölümü General Info

Objectives of the Course

The goal is to equip students with a basic foreign language knowledge necessary for professional communication in tourism. This will enable them to communicate effectively, accurately, and politely with tourists on a simple level.

Course Contents

In this course, students learn basic foreign language expressions relevant to common situations in the tourism industry. They also focus on practical communication skills such as greetings, introductions, reservations, directions, and restaurant and hotel conversations.

Recommended or Required Reading

Lecture Notes and Textbook: Professional Russian in Tourism: Detay Publishing.

Planned Learning Activities and Teaching Methods

Lectures, Speaking and Listening Activities

Recommended Optional Programme Components

Reading Russian texts, Conversing with tourists in Russian

Instructor's Assistants

There is no assistant teaching staff.

Presentation Of Course

Face to face

Dersi Veren Öğretim Elemanları

Inst. Gökhan Alkan

Program Outcomes

1. The student recognizes and uses basic foreign language words and expressions used in the field of tourism.
2. The student communicates with tourists in simple oral and written form.
3. The student understands and responds to basic conversations encountered in hotel, restaurant and travel environments.
4. The student performs professional tasks such as asking for directions, giving directions, and making reservations in a foreign language.

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Derse Katılım	14	4,00
Vize	1	1,00
Final	1	1,00
Ara Sınav Hazırlık	4	2,00
Final Sınavı Hazırlık	6	2,00

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00

[illegible]

P.O. 1 :	Able to work in the public or private sector is expected to gain skills and equipment.
P.O. 2 :	At least one foreign language, knows the European Language Portfolio A2 level.
P.O. 3 :	Schools and training in theoretical and practical knowledge gained in working in the sector are easily applied.
P.O. 4 :	History of Art foundation of knowledge and awareness about the problems of having a clear and this information can be adapted to contemporary problems emerging in our time.
P.O. 5 :	With theoretical and practical experience in the industry, analyzes the problems encountered and solutions.
P.O. 6 :	Contact force is high and adapt to teamwork.
P.O. 7 :	Understands the importance of cultural heritage tourism in the area.
P.O. 8 :	Tourism and surrounding media reviews current issues related to cultural heritage.
P.O. 9 :	Detailed information about the historical and touristic places of Turkey will have.
P.O. 10 :	Management and protection of cultural heritage with the basic principles, historical and cultural context is diagnosed within.
P.O. 11 :	Cultural heritage protection processes and practices define and comprehend.
P.O. 12 :	Several religious beliefs, mythology, art history, archeology, specializing in, with this information in their region and country makes the task of promotion.
P.O. 13 :	With the task to prepare a report and top offers.
P.O. 14 :	National and ethical values depend on these values is careful in his work.
P.O. 15 :	Social consciousness and ethics will have.
P.O. 16 :	Occupation is related to the constant pursuit of innovation and constantly improves itself.
P.O. 17 :	In the countries of the world have knowledge about tourism and travel activities.
P.O. 18 :	Any subject gains the ability to provide in an understandable manner.
P.O. 19 :	Archaeological, historical and natural heritage of the concept of beauty and explain the multiplicity of meaning and value.
P.O. 20 :	Cultural heritage management and protection of the basic legislation, regulations and international agreements define.
P.O. 21 :	Creative thinking and diversity in cultural heritage tourism creates, brings an overview of current issues.
P.O. 22 :	On the meaning of cultural heritage and management issues play a mediatory role in the use of experts who understand the importance of values and knowledge is.
P.O. 23 :	In the management and protection of the cultural heritage of national and international legislation and understands the role of public policy.
P.O. 24 :	Education, media and tourism areas Understands the importance of the use of cultural heritage.
P.O. 25 :	Related to cultural heritage and historic environment brings to comment on social issues.
P.O. 26 :	Research, exhibition, museum, curator of areas such as community involvement and interpretation of works of art comprehends the issues.
P.O. 27 :	Cultural heritage and to understand the importance of communication technology in the memory.
P.O. 28 :	Receive training in cultural heritage and tourism related to the role and responsibilities of managers moments.
P.O. 29 :	Heritage interpretation and management understand the importance of interdisciplinary studies is understanding.
P.O. 30 :	In the field of cultural heritage tourism and reviews current issues surrounding media.
P.O. 31 :	Turkey's cultural heritage, history, archeology, sociology, history of art in terms of comments.
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L.O. 4 :	The student performs professional tasks such as asking for directions, giving directions, and making reservations in a foreign language.